

SuperGold[®]

Protect your diesel equipment investment while getting top performance, every time.

SuperGold premium diesel fuel, with CiD6 performance additives, provides quick starts and smooth combustion with less smoke. It also helps keep injectors and fuel filters clean, gives you anti-rust and corrosion protection, plus greater fuel stability in storage.

With SuperGold, you get top vehicle performance under all operating conditions. And, you'll see a better value over regular diesel fuels through better mileage, lower maintenance costs and less equipment downtime.



**SuperGold ULS (Ultra Low-Sulfur)
for economical on-road use**



SuperGold[®] premium diesel fuel can be found at our many convenient pump islands, and on-site bulk delivery can be arranged. Call your Southern States petroleum dealer today to receive the benefits of outstanding service from our experienced and knowledgeable personnel. Make Southern States your economical, dependable energy resource.



Farmer owned since 1923.

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SuperGold is a registered trademark of Southern States Cooperative, Inc.



**Premium Performance
Premium Protection**

SuperGold[®] Premium Diesel Fuel

Exclusively at Southern States

Performance Diesel Fuel From Southern States

SuperGold®

CiD6 The SuperGold® Difference

SuperGold contains CiD6, our exclusive package of premium performance additives, that provide these unsurpassed benefits:

- 1 Cetane Improver:**
 - Provides 3 - 5 cetane number improvement
 - Provides quicker starting and smoother idling
 - Reduces smoke emissions
 - Increases combustion efficiency
- 2 Detergency:**
 - Reduces injector deposits
 - Rated Cummins L-10 Superior
- 3 Lubricity:**
 - Reduces engine wear
 - Reduces engine maintenance
- 4 Corrosion Inhibitor:**
 - Reduces fuel system corrosion which lowers maintenance costs and increases engine life
- 5 Stabilizer/Dispersant:**
 - Improves storage stability
- 6 Demulsifier:**
 - Helps keep moisture and water from mixing with fuel

Eco-Friendly Diesel? You Bet!

Unlike ordinary diesel fuels, SuperGold premium diesel fuel has special additives proven to burn cleaner, be more economical and give better performance. By providing quicker starts, less engine wear and reduced injector deposits, Southern States SuperGold helps you cut equipment downtime and lowers your maintenance costs.

Available in both an Ultra Low Sulfur (ULS) formula for on-road use and a Dyed Ultra Low Sulfur (DULS) for on-farm and off-road use, SuperGold starts your diesel equipment faster and keeps it working longer.

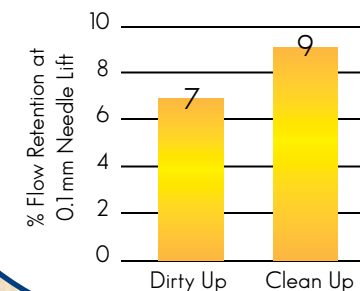
SuperGold ULS (Ultra Low-Sulfur)

is formulated to help you protect the environment, complying fully with the Federal Clean Air Act. It also adds a lubricity agent and corrosion inhibitor to protect vital fuel system parts. This additive enhances the natural lubrication in the fuel which is lost when sulfur is removed, making aftermarket additives unnecessary. SuperGold ULS is more efficient, more economical and more convenient to use.

SuperGold DULS (Dyed Ultra Low-Sulfur)

offers the same premium performance for off-road vehicles that you've come to expect from other Southern States petroleum products. SuperGold DULS cuts smoke and burns cleaner, plus it protects your investment in diesel equipment, giving you premium economic performance.

10 Hour Clean Up at
SuperGold Recommended Treat Rate
Results in 25% Improvement in Flow Retention



SuperGold DULS (Dyed Ultra Low Sulfur)
for off-road and on-farm use

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